

# Investing in Social Good

**B**

Philanthropy

Recycled Grants

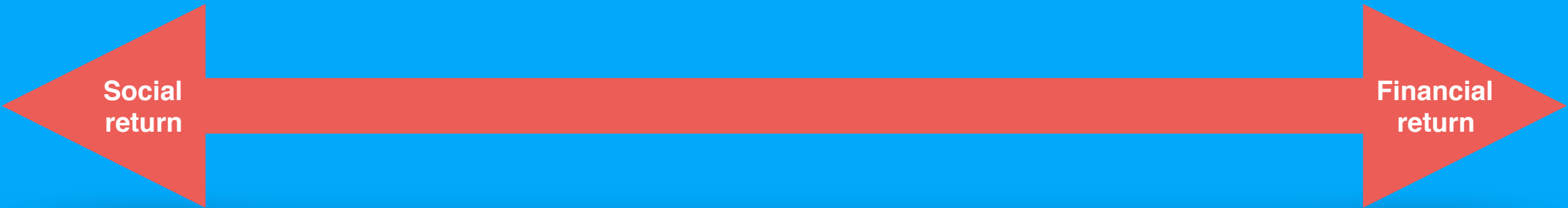
Blended (Grants and returns)

Impact Investment

Sustainable Investment

Socially Responsible Investment

Financial led Investment



# Investing in Social Good

**PHILANTHROPY** - The giving of money or time to improve life for other people.

**RECYCLED GRANTS** - Giving money which can be used again and again for social good.

**BLENDED GRANTS AND RETURNS** - A mixture of both grant and investment for a return capital.

**IMPACT INVESTMENT** - Investments made into companies with the aim of generating a measurable, beneficial social or environmental impact, alongside a financial return.

**SUSTAINABLE INVESTMENT** - Investment strategy which invests in companies who deliver social good.

**SOCIALLY RESPONSIBLE INVESTMENT** - Investment strategy that looks to screen potential investments for negative impacts to society and environment. Could include 'green', ethical or socially conscious investment.

**FINANCIAL LED INVESTMENT** - Investing money into stocks, bonds, shares and funds where financial return is the only consideration.